



NEWS RELEASE

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For Immediate Release

First Corn of the season at Dubuque Farmers' Market this Saturday!

Dubuque, IA— The Dubuque Farmers' Market First Corn Day will be Saturday, July 16, 2011. Starting at 7 a.m., Farmers' Market patrons will line up to get their hands on the first sweet corn of the season. In addition to the golden sweet corn, much, much more awaits shoppers including fresh vine-ripened tomatoes, snappy green beans, delicious red and green peppers, spinach and lettuce galore, and a full range of other home-grown vegetables, fruits, hand-made crafts, and home-baked goodies.

The Dubuque Farmers' Market's First Corn Day is more than just a good excuse to buy the freshest sweet corn available in the Tri-States. This event is of course, a great excuse to celebrate the variety and abundance of our market. In addition to the great selection of produce, there are arts and crafts, fresh cut flowers, fruit, wine, cheese, poultry, pork, brats, steaks, bedding and hanging plants, honey, eggs, breads and baked goods. The day will also feature live entertainment, and a lively remote broadcast by KATFM and KDTH.

When purchasing sweet corn, choose fully ripe sweet corn with bright green, moist husks. The silk should be stiff, dark, and moist. Ideally, corn should be cooked and eaten immediately after picking since its natural sugar declines as soon as it has been picked. Between purchasing and cooking, keep the corn moist and cool. Pack it in a cooler for the trip home from farmers' market and immediately refrigerate.

The Dubuque Farmers' Market is open every Saturday morning, 7 a.m. to noon, from May through October. Stretching down Iowa Street from 11th to 13th Streets, and on 12th and 13th Streets from Central to Main, the market has grown in recent years to more than 90 vendors.

Come celebrate First Corn Day at the Dubuque Farmers' Market--Iowa's oldest open-air market! For more information, contact Dubuque Main Street at 563-588-4400 or visit our website: www.dubuquemainstreet.org.

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