



NEWS RELEASE

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For Immediate Release

A Storybook (Cover) Ending at the Business P.M.

Storybook-Themed Downtown Business P.M. on February 15, from 5-7 P.M.

Dubuque, IA –Next Tuesday's Business P.M. at the Hotel Julien Dubuque, co-hosted by Dubuque Main Street and the Chamber of Commerce will have a true Storybook Ending for someone... well, make that a Storybook Cover.

Come to the event in your best Storybook themed costumes and get individual or group photos taken at the Main Street Photo Booth by 365's photographers. The very next day you may find yourself on the next cover of 365ink Magazine.

That's right. Next week's 365ink focuses on trade shows, and the cover will feature the best Storybook Photo of the evening at the Business P.M. The best photos will be displayed during the evening, and event attendees will nominate the best photos to display live on 365's Facebook page the Winner will then be selected by 365's editors based on the top vote earners from 365's more than 3,500 Facebook fans.

The Storybook Cover Winner will be announced on Dubuque365.com and 365's Facebook page at 11:59 PM that evening, one minute before it goes to press.

The Winning Cover and a photo gallery of all entries as well as other images of this great annual Dubuque Main Street and Chamber event will be available at Dubuque365.com the next morning.

Let the best Storybook Cover win! For more information, please contact Brad Parks at brad@dubuque365.com or at 563-588-4365.

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