

Downtown Dubuque Holiday Festivities



There's a chill in the air, and the holiday lights are going up in store fronts around town... Where will you be spending your time this holiday season?

The Roshek Building's **Celebrating Peace on Earth** event is going on now through January 1, sponsored by Premier Bank and Dubuque Initiatives. **Download a full schedule of events.** Highlights will include a "Salute to our Heroes" night on Wednesday, December 7, in remembrance of Pearl Harbor, that features a flag-folding ceremony conducted by members of the American Legion and a special holiday appearance by local singing group *The Mistletones*. This event will be held in the Main Lobby from 5:30-6:30 p.m.

Throughout the **Celebrating Peace on Earth** event, area performers will be on hand to lend to the sounds of the season. Be sure to stop by the Roshek Building this holiday season and see what's in store. Open daily from 7 a.m.-9 p.m.

Shop Local this Holiday Season!

As customers, we are about to collectively spend a large portion of our annual shopping budget between now and the end of the year. If you join us in shifting those dollars to locally owned, independent businesses, we'll all generate 2-3 times as much economic activity in our community than if we had spent our money at a national chain. Across North America, that could mean billions of dollars in economic impact!

For more information, visit www.shiftyourshopping.org/2011/



Main Street is ready for Santa, thanks to Loras College Students!

Have you driven down Main Street lately? If you have, surely you've noticed the beautiful holiday decorations adorning the light posts between 5th and 9th Streets!

Dubuque Main Street would like to extend our warmest appreciation to a group of Loras College students for volunteering their time and energy to help us decorate downtown for the holiday season.

Thank you Abigail Potts, Aaron Dunn, Brian Helling, Andrew Schroeder, Peter D. Hartwig, and the other Loras students they recruited as part of their class project.



Loras Students Decorate Main Street



The Muppets: Beloved Entertainers and... Preservationists?



Written by Kaitlin O'Shea
of the blog:

Preservation In Pink

The Muppets are no strangers to historic preservation related themes. If you think back to the original Muppet Movie (1979), you'll recall the idea of rehabilitation of a church into the Electric Mayhem's Coffee House.

Kermit and friends travel across America seeing all sorts of roadside Americana (e.g. the giant literal fork in the road). Doc Hopper is attempting to create a chain of frog legs. The Muppets convene in a ghost town. The movie is full of preservation tangents.

As for the new Muppet movie, *The Muppets*: preservation abounds again.

(Warning: possible spoilers ahead!)

- The rehabilitation of the old Muppet Theater and studio lot is strikingly preservation related. It's dilapidated and sad and left for ruin when the movie begins, mostly because the Muppets are no longer together. An oil baron claims to have plans to turn it into a museum, however, Walter (the newest Muppet) hears him say that the plan is to buy it, tear it down and drill for oil. The Muppets can only have the theater back if they raise \$10 million dollars.



- Walter shows the audience that everyone can make a difference; he is the Muppets' biggest fan and wanted nothing more than to visit the studio and to meet Kermit the Frog.

- Upon learning of the fate of the Muppet Theater he set out to search for Kermit. He inspired everyone to save the theater. It makes me think of the Margaret Mead quote, "Never doubt that a small group of thoughtful committed citizens can change the world. Indeed it is the only thing that ever has."

- In order to get ready for the fundraising telethon, the Muppets work together to clean up the theater and to make it look as good as new.

- The community is needed to make preservation work. The Muppets pooled their resources and believed in themselves. While skeptical at first, the audience started coming in to watch. The Muppets wouldn't have survived with financial support and then overwhelming, surprising crowds of fans after the telethon.

What can we learn from the Muppets and their preservation endeavors? There is nothing wrong with using the pull of nostalgia to get you going. Believe in yourself. Follow your dreams. Have a sense of humor. Don't let go of what you love.

Read this article in its entirety at: [Preservation In Pink](#)

"Come On Down" and Register Your Booth Today!

The 2012 Business PM will be on February 21, 2012, from 5-7 p.m. at the Hotel Julien Dubuque! We are now accepting vendor registrations. Prices will increase after January 6, so register before that date for the early-bird price!

This year's theme is Game Shows - like Wheel of Fortune, Jeopardy, and so many others! We'd love to see all of these and more represented:

- Wheel of Fortune
- Who Wants To Be A Millionaire?
- Let's Make A Deal
- Deal or No Deal
- Jeopardy
- The Gong Show
- Password
- The Match Game
- Family Feud
- Pyramid

Please [click here](#) to visit our vendor registration page, where you may register online.



You may also [print a copy of the registration form](#). If you prefer to use the printable form, please send your check and registration form to:

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