



## **Calling all Puttzin' Around Downtown Hole Sponsors!**

Dubuque Main Street's 9<sup>th</sup> Annual *Puttzin' Around Downtown* miniature golf tournament is scheduled for Friday, May 7, 2010. We invite you to participate as a hole-sponsor for this year's "*Dubuque-cky Derby*" themed mini golf outing.

### **Who Benefits?**

- *Dubuque Main Street*, by raising funds to continue our mission of developing and supporting downtown as THE place in our community to live, work, and play.
- *You! The Puttzin' hole-sponsor!* Through the marketing opportunity to be included in all print advertising and radio spots as well as having over 120 participants visit your business the day of the event. Sponsors are also eligible for a \$100 prize for the hole voted as best on the course.
- *The golfers*, who enjoy the sweet action they encounter as they make their journey to the 18 holes on the course and the "19<sup>th</sup> hole" celebration!

### **How Does Puttzin' Work?**

- On the day of the event, hole-sponsors create a miniature golf hole at their businesses based on the "*Dubuque-cky Derby*" theme. In addition to the hole fee, sponsors agree to donate a gift certificate or prize valued at \$50 for use in a silent auction.
- Foursomes pay an entry fee and travel from business to business, as they complete the 18-hole course. At 5 p.m. all participants are invited to the 19<sup>th</sup> hole for food, games, and prizes.
- Dubuque Main Street provides an information kit to hole-sponsors prior to the event.
- For additional details and suggestions to help jumpstart your ideas for this year's theme, refer to the enclosed registration form.

The course is limited to 18 holes, and sponsorships are filled on a first-come, first-served basis. A \$50 discount is offered for early registration, so don't miss out!

**To reserve your spot, send in the enclosed registration form with your payment today!**

Best,

-The *Puttzin' Around Downtown* Committee:

Jill Courtney, Kevin Ehrlich, Matt Hamblin, Abbey Hurm, Paula Neuhaus, and Greg Rehmke



### ***DUBUQUE-CKY DERBY-THEMED PUTTZIN' AROUND DOWNTOWN 2010***

- Friday, May 7, 2010, from 12-5 p.m.
- Celebration at the 19<sup>th</sup> hole (location TBA) 5-7 p.m.
- At the 19<sup>th</sup> hole, prizes will be awarded, including a \$100 prize for best hole on the course and **\$500 prize to the foursome with the low score.**
- This year's theme is in celebration of the famous Kentucky Derby! We've made it our own Dubuque-style, "Dubuque-cky Derby"

#### **IDEAS FOR INCORPORATING THIS YEAR'S THEME**

- For hole sponsors, consider designing your hole around the famous Kentucky Derby mainstays. You can create "The Grandstand", "The Winners' Circle", "The Owner's Box", and "Millionaire's Row." Horses, roses, mint juleps, racetracks! Or create the Dubuque racing mainstays: greyhounds, stock cars, and rubber ducks!
- Foursomes are not required to dress in costume, but those that want to get into the "Run for the Roses" should don the "silks" (attire) and create chapeaus (oversized hats) for the ladies and outlandish creative hats for the men.

**THE POSSIBILITIES ARE ENDLESS.  
BE CREATIVE.**





**Yes, our business will sponsor a hole for the May 7, 2010, *Puttzin' Around Downtown* event. I understand we will be contacted at a later time to donate a \$50 prize.**

Business Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**Yes, we also want to sign up for a foursome**

Names of golfers:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**Enclosed:**

- \$200 Hole sponsor only **(before 3/19/10)**
- \$320 Hole sponsor **&** foursome **(before 3/19/10)**

**REGISTRATION INCREASES AFTER MARCH 19, 2010**

- \$250 Hole sponsor only **(after 3/19/10)**
- \$ 370 Hole sponsor **&** foursome **(after 3/19/10)**

**Make checks payable to Dubuque Main Street, 1069 Main St., Dubuque, IA 52001. More details? Contact Paula at Dubuque Main Street, 563-588-4400 or email [Paula@dubuquemainstreet.org](mailto:Paula@dubuquemainstreet.org)**

**You're gonna love this event!**